

Connecting local businesses and anchor institutions to support neighborhood growth

CASE

An Initiative of
World Business Chicago

CHICAGO ANCHORS FOR A STRONG ECONOMY

Chicago Anchors for a Strong Economy (CASE), an initiative of World Business Chicago, aims to drive local neighborhood economic development by creating access and opportunities for small-to-medium sized businesses - with a focus on local MBE/WBE firms - by influencing the procurement and hiring processes of anchor institutions.

CASE enables anchors to source and qualify local small and medium-sized businesses to supply the products and services they need. In turn, to collectively and individually support the revitalization of their neighborhoods and to promote inclusive economic growth.

CASE BUSINESS NETWORK SNAPSHOT

Top Industries

- Advertising
- Architectural Services
- Catering
- Computer Systems Design and Related IT Services
- Construction
- Extermination and Pest Control Services
- Management Consulting Services
- Medical Equipment & Supplies Merchants/Wholesalers
- Printing
- Staffing and Executive Search Services



65%

located in Chicago



15%

located in
Cook County
(outside of Chicago)



\$3.6 Million
average annual revenue

20 Average number of
years in business

42 
Average number of FTE



71%

are either MBE or
WBE firms



34%

of CASE businesses offer
Professional Services

Combined Professional Services= [Auditing, Architecture, Engineering, Consulting, Marketing Consulting Services, IT related services, Insurance, HR (Employment Placement Agencies and Temp Help Services)]

NATHALIE ROSADO
Program Manager
O: 312.589.5774 | M: 270.585.2334
NRosado@WorldBusinessChicago.com

LAURAS ANAGONOU
Data Analyst
O: 312.763.3637 | M: 312.394.0997
LAnagonou@WorldBusinessChicago.com

World Business Chicago
177 N. State St.
Suite #500
Chicago, IL 60601

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WorldBusinessChicago.com

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