CHICAGO ANCHORS FOR A STRONG ECONOMY

Chicago Anchors for a Strong Economy (CASE), an initiative of World Business Chicago, aims to drive local neighborhood economic development by creating access and opportunities for small-to-medium sized businesses - with a focus on local MBE/WBE firms - by influencing the procurement and hiring processes of anchor institutions.

CASE enables anchors to source and qualify local small and medium-sized businesses to supply the products and services they need. In turn, to collectively and individually support the revitalization of their neighborhoods and to promote inclusive economic growth.

CASE BUSINESS NETWORK SNAPSHOT

Top Industries

- Advertising
- Architectural Services
- Catering
- Computer Systems Design and Related IT Services
- Construction
- Extermination and Pest Control Services
- Management Consulting Services
- Medical Equipment & Supplies Merchants/Wholesalers
- Printing
- Staffing and Executive Search Services

- 65% located in Chicago
- 15% located in Cook County (outside of Chicago)
- $3.6 Million average annual revenue
- 20 Average number of years in business
- 42 Average number of FTE
- 71% are either MBE or WBE firms
- 34% of CASE businesses offer Professional Services

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